

New Era Farmers Market Vendor Rules

The New Era Farmers Market is located on the grounds of the New Era Christian Reformed Church, 1820 Ray Avenue, New Era, MI 49446

Market Mission Statement



To make fresh, local food available to families, seniors and others that live in or visit our community. Be an outlet for local farmers, backyard gardeners, and bakers to market produce, eggs, cheese, meat, baked goods, plants and cut flowers. To provide local arts/crafts and artisans space to share talents and sell. To encourage start-up businesses, non-profit groups, clubs, local food vendors and musical talent as well as other talent.

Proud Member

Seasonal Bi-Weekly Farmers Markets for 2021

Will take place on the second and fourth Tuesday afternoons from 4-7 pm.
Market dates are: June 22, July 13, July 27, August 10, August 24, and September 14.

Rates per Booth

\$10 per market or \$50 for **all** 6 markets if sent in with the application or paid at the 1st market. Payable at each Market (with special permission from Market Manager) but must have your commitment. Payment in advance is preferred.

Arrival

Each vendor is asked to be completely set-up and ready for business by 3:45 pm on Market day. Market will open at 4 pm. Vendors may start arriving at 1:00 pm. the day of the Market. Vendors with large displays or tents are asked to come to the Market Space on Monday evening prior to each market to set up their canopy, so arriving the next day only involves bringing product in and set up of your booth.

If you would like to have your booth located in the same location we will try to accommodate the anchor vendors first. Those are vendors that sign up for a majority or all of the market dates.

Departure

Each vendor is asked to begin booth tear-down **NO EARLIER** than the 7 pm. market closing time. Unless you run out of product and discuss it with the market manager. In the event of weather issues you will be directed by the Market Manager. Please leave the site as found, remove all trash and refuse. Exit the Market courteously and responsibly.

Vendor Parking

After unloading it is strongly encouraged that you park at the New Era Christian School and walk back to the church either across the soccer field or along the road. Special arrangements are possible for a limited number of vendors to park behind their booth due to health reasons or to have access to additional products. Must be approved by the Market Manager.

Non-Profit Groups

The Market welcomes local non-profit groups to be a vendor at no charge. Their booth must provide a community activity, display table, demonstration or information. Contact the Market Manager to discuss your non-profit group's involvement and obtain approval. Non-profit groups include Girl Scouts, Boy Scouts, 4-H, religious organizations, Humane Society, etc. Non-Profit groups are not allowed to have baked goods sales as a fundraiser at the Market, because loyalty in that area is to Baked Good Vendors. Girl Scouts may sell cookies and Boy Scouts may sell popcorn. Refer to the Vendor Application for contact information if you have questions.

Crafters Bakers and Artisans

As we plan on being a small market we will limit the number of jewelry vendors, bakers, garden artists, textiles artists, etc. so we do not have duplication.

No Solicitation Policy

Any person or group entering the Market area with intentions of spreading a message, campaigning, obtaining signatures on petitions, or giving a speech will be asked to leave by the Market Manager or their designee.

Type(s) of Perishable Products that might be purchased at our Farmers Market;

- ★ Frozen or fresh meat/poultry, fresh eggs, locally made cheese, seasonal fruits & vegetables (proof of certified organic farm, if claiming to be).
- ★ Plants and flowers.
- ★ Prepared meat, cooked food and products prepared in a commercial kitchen (proof of license ie caterers or restaurant).
- ★ Baked goods or candy individually or quantity wrapped and labeled in accordance with the MI Cottage Food Law, PA 113 (see the Michigan Department of Agriculture and Rural Development website at MI.gov/MDARD)
- ★ Maple syrup, honey or other home canned products (i.e. barbecue sauce, salsa, jams or jellies)
- ★ Home made pet treats

Vendors will be responsible for keeping their perishable products cold. If using a generator it must be a quiet one.

Vendor Market Regulations

Only food booths and entertainment will have access to electricity from the church. Vendors are required to provide their own canopies, tables and chairs. It is suggested that vendors bring a waste basket or trash bag to have at their booth.

Vendors are responsible for the cleanliness of their booth during the market and must remove all refuse and trash at the end of each market. A booth must be under the “on site” supervision of a responsible person 16 years of age or older.

No alcoholic beverages may be consumed on site although tastings would be permitted.

No Marijuana or products containing Marijuana or its derivatives shall be consumed, sold or given. CBD products must follow the MDARD requirements for labeling and THC content.

Pets **are** allowed at a vendors booth, and must be on a leash. Any pet visiting the market must also be on a leash.

In accordance with the MI Dept. of Agriculture Regulation No. 556 for “open air municipal and farmers markets,” the sale of animals will not be allowed at the market.

The market does not permit the sale of flea market items or antiques, unless these items are part of a display of products or used as part of your product.

Vendors shall not engage in disruptive conduct. Profanity will not be tolerated and you may be asked to leave. Any disagreements between vendors are to be handled in a respectful and professional manner away from booths and customers. Complaints should be brought to the Market Manager or their designer.

Failure to comply with the Rules and Regulations may be cause for dismissal from the Farmers Market.